



LFP Overview

Vishal Gohel

Distribution made for
you

LFP OVERVIEW

Large Format Printing



3,000
UNITS

UP TO
1.6m
WIDE

60
OPTIONS

29 YEARS
EXPERIENCE

Markets

GIS



AEC



CAD/MCAD



TRANSPORT



RETAIL



HEALTHCARE



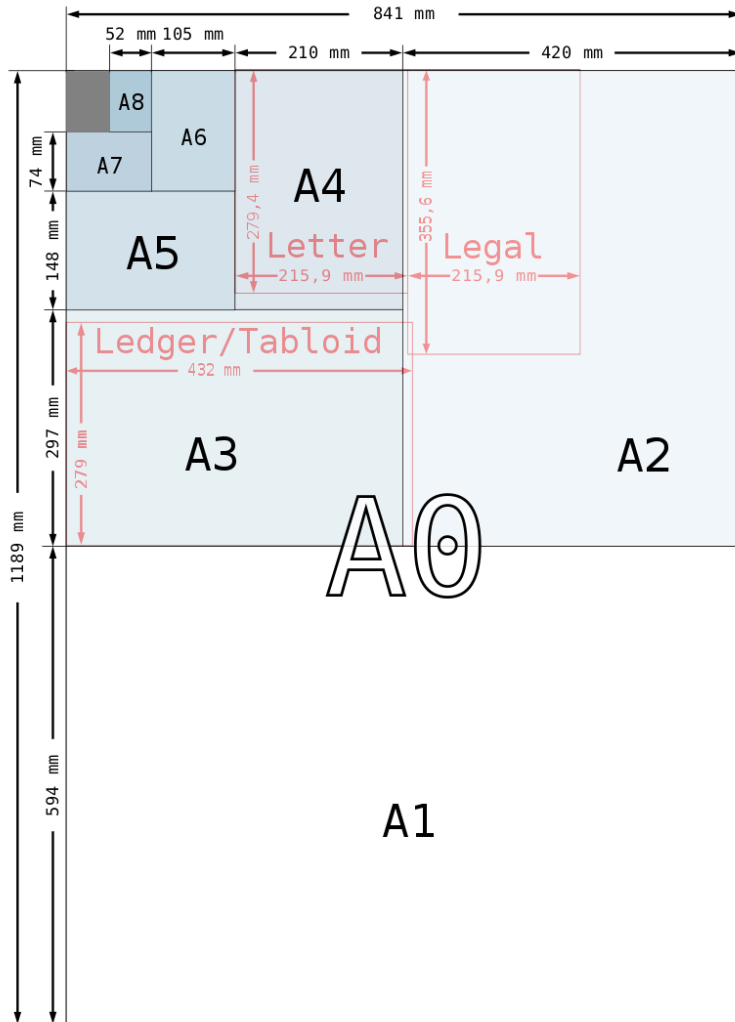
GRAPHIC / FINE ART



EDUCATION



2 Simple Questions

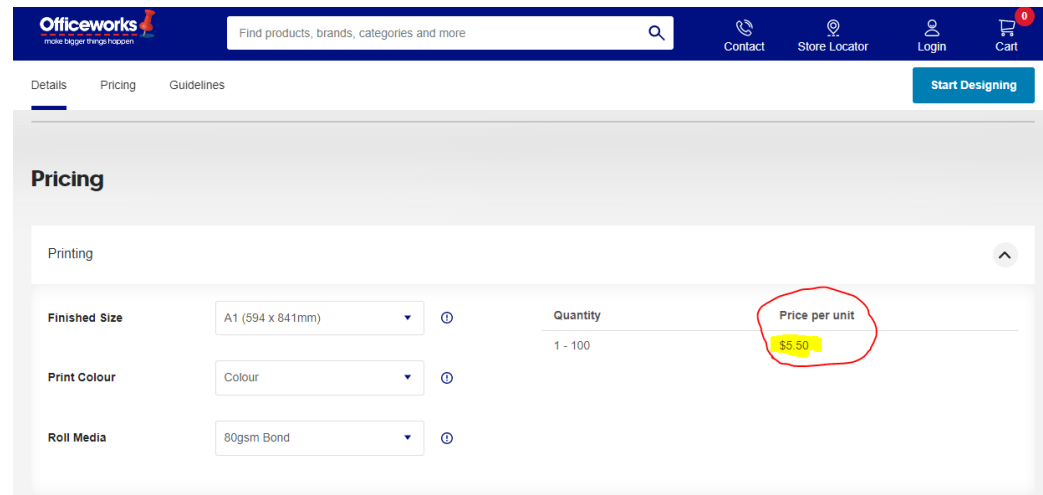


- *What sort of work do you print larger than A3?*
 - *Approx. volumes of each*
 - *Type of material*
 - *Copying/scanning?*
- *How do you create this work?*
 - *In-house – with what?*
 - *Outsource – who with?*

LFP OVERVIEW

Example

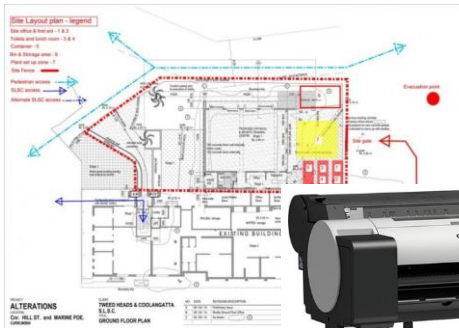
- Small Construction Firm
- Printing colour line drawings
- Going to Officeworks to print 2-3 x A1 colour prints twice a week
 - 5 x A1 a week, total



Weekly	5
Annual	250
3 Years	750

Outsource	In-house
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Cost per print	\$5.50	\$0.30
Over 3 years	\$4,125	\$225
Hardware	\$0	\$3,250
TOTAL	\$4,125	\$3,475



Canon TM-200



HP T650 24"

HP Range



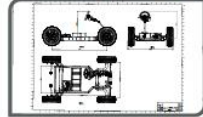
HP DesignJet T-series Printers



Black-and-white line drawings



Color drawings



Manufacturing



Office applications and infographics



Rendering



Mapping



Orthophotos



Temporary retail POP/POS



HP DesignJet Z-series Printers



Rendering



Mapping



Orthophotos



Temporary retail POP/POS



High-quality POP/POS



Exhibition and event graphics



Color proofs



Digital fine art



Professional photography

HP Products

MID VOLUME
For offices
medium or large

T2600 MFP



T1700 SD MFP

MFP



T1600 Printer

T1700



SF

**SMALL
WORKGROUP**
For small offices or
mobile sites

T830 MFP 24"



T830 MFP 36"



MFP



T230 24"



T650 24"



Studio 24"



T650 36"



Studio 36"



T730

SF

24" Residential Projects

36" Commercial Projects

44"+ Civil Engineering Projects

HP Graphics Range

6 Colour

24"

HP DesignJet Z6
PostScript Printer



44"

HP DesignJet Z6
PostScript Printer



44"

HP DesignJet Z6dr
PostScript Printer w/ v-
trimmer



8 Colour

42"

HP DesignJet Z6810
Production Printer



9 Colour

24"

HP DesignJet Z9+
PostScript Printer



44"

HP DesignJet Z9+
PostScript Printer



44"

HP DesignJet Z9+dr
PostScript Printer w/ v-
trimmer



64"

HP DesignJet Z9+ Pro
Production Printer



Canon Range

- Technical Range



TX



TM



TA



- Graphics Range

Canon Products

MID VOLUME
For offices
medium or large



TX-2100 MFP



TX-2100



TX-3100 MFP



TX-3100



TX-4100 MFP



TX-4100

MFP

SF

**SMALL
WORKGROUP**
For small offices or
mobile sites



TM-200 MFP LEI



TA-20



TM-200



TM-300
MFP LEI



TA-30



TM-300
MFP Z



TM-300

MFP

SF

24" Residential Projects

36" Commercial Projects

44"+ Civil Engineering Projects

Canon Graphics Range

8 Colour

44"

Canon Pro-4100S



44"

Pro-4100S MFP



60"

Pro-6100S



6 Colour

24"

GP-200



44"

GP-300



9 Colour

17"

Pro-1000



24"

Pro-2100



44"

Pro-4100



60"

Pro-6100



Current Promos



hp

Big Savings on all DesignJet MFP's

Australia's favourite MFPs* just got more favourable!

OVER 40% OFF

This promotional banner features the HP logo in the top left corner. The main headline reads "Big Savings on all DesignJet MFP's" in a large, bold, yellow font. Below it, a sub-headline states "Australia's favourite MFPs* just got more favourable!" in a smaller white font. On the right side, there is a photograph of a large-format HP DesignJet MFP printer with a printed document emerging. A blue circular badge with white text "OVER 40% OFF" is positioned in the bottom right corner of the banner. The background is a dark purple with some geometric shapes.



hp

EXPECT NOTHING LESS THAN **PERFECTION**

HP DesignJet Z9+ Printer Series

\$500 Gift Card

Receive a \$500 eGift voucher for every unit purchased

This promotional banner features the HP logo in the top left corner. The main headline reads "EXPECT NOTHING LESS THAN PERFECTION" in a large, bold, white font. Below it, the text "HP DesignJet Z9+ Printer Series" is written in a smaller white font. On the right side, there is a photograph of a large-format HP DesignJet Z9+ printer with a printed image of a woman's face emerging. A blue badge with white text "\$500 Gift Card" is positioned in the bottom left corner. A yellow banner at the bottom of the banner contains the text "Receive a \$500 eGift voucher for every unit purchased" in white. The background is a dark blue with a grid pattern.

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29 years experience

HP and Canon large format

Australia-wide

Local distribution centres in 4 locations

**Distribution made for
you**

True Value-Added Service with LFP